

IHCL brings Taj Mount Kusur Resort and Villas in Lonavala

Indian Hotels Company (IHCL) has announced the launch of Taj Mount Kusur Resort and Villas in Lonavala, Maharashtra, marking Taj's entry into the luxury branded villa segment. Developed in partnership with Amavi, the 34-acre development in the Western Ghats will comprise 32 branded villas alongside a 100-key Taj resort, combining private villa ownership with resort infrastructure and professionally managed hospitality services.

The villas will be offered for sale and integrated into the resort's inventory through a lease-back programme, giving residents access to Taj services including concierge assistance, housekeeping and maintenance, along with the resort's leisure and wellness facilities. Designed around the surrounding lake and valley landscape, the development will feature contemporary barn-style villas, nature trails, gardens, stargazing decks, golf putting greens, sports facilities and the two-acre Wabi-Sabi Central Park. Club Amavi will further offer wellness, recreation, banquet and dining facilities.

Commenting on the launch, Puneet Chhatwal, Managing Director & Chief Executive Officer, IHCL, said the project broadens Taj's luxury portfolio and brings its legacy and service excellence to the branded villa category. Apurv Kumar, Managing Director, Clarks Group of Hotels and Founder, Amavi, highlighted the project's focus on combining the privacy of a second home with the service standards of Taj hospitality while respecting the natural environment. The development marks another step in IHCL's expansion into hospitality-backed real estate, introducing a new branded villa format to the Taj portfolio.

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