

## **Madhya Pradesh Hospitality Sector Holds Strong Growth Potential: CM Mohan Yadav**

Shri. Mohan Yadav, Chief Minister of Madhya Pradesh, said the state's hospitality sector holds significant growth potential, supported by focused promotion of forest, religious and cultural tourism, along with investment-linked incentives for hotel developers.

Addressing an industry summit in Indore via video message, Yadav said the state government is encouraging new hospitality projects by offering subsidies of up to 30 per cent for large investments. "Madhya Pradesh has immense possibilities in hospitality. We are actively supporting tourism across segments and anticipate a strong pipeline of new hotel projects," he said.

The summit was organised to build awareness around the Digital Personal Data Protection (DPDP) Rules 2025, notified under the Digital Personal Data Protection Act, 2023, and to discuss their implications for hotels and restaurants. The event was hosted by the Federation of Hotel & Restaurant Associations of India (FHRAI) in collaboration with the Hotel & Restaurant Association Western India (HRAWI).

Tulsiram Silawat, Minister of Water Resources, Government of Madhya Pradesh, also addressed the gathering. Senior industry leaders present included Surendra Kumar Jaiswal, President, FHRAI; Jimmy Shaw, President, HRAWI; Girish Oberoi, Honorary Secretary, FHRAI; and Sumit Suri, Executive Committee Member, HRAWI and President, Indore Hotel Association.

Discussions at the summit focused on strengthening industry preparedness, improving regulatory clarity and addressing sector-specific compliance challenges under India's evolving data protection framework, as digital platforms play an increasingly central role in hospitality operations and guest engagement.