

## **Radisson Hotel Group drives sustainability agenda across India on Earth Day**

Focused initiatives across hotels highlight commitment to responsible growth and environmental impact

Radisson Hotel Group is strengthening its sustainability-led expansion strategy in India, particularly across Tier 2 and Tier 3 cities, with a focus on energy efficiency, resource conservation and community engagement. As the hospitality sector faces rising concerns around overtourism and environmental strain, the group is aligning growth with long-term ecological responsibility.

Marking Earth Day, Radisson hotels across India have rolled out targeted initiatives to reduce environmental impact and promote awareness among guests and local communities.

Key initiatives across properties:

**Radisson Resort & Spa Lonavala: Community and Guest Engagement**

Activities include nature walks, tree plantation and cleanliness drives, alongside ongoing measures such as solar energy usage, water conservation, waste management and reduced reliance on single-use plastics.

**Park Inn by Radisson Navi Mumbai: Grassroots Sustainability Efforts**

The hotel is conducting local cleanliness drives and implementing minimum-pressure water usage systems to optimise consumption without compromising service standards.

**Radisson Blu Ludhiana: Energy Transition Initiatives**

The property has shifted from diesel to electric boilers and heat pumps, reducing diesel consumption by approximately 200 litres per day. Additional steps include improved laundry efficiency, solar energy plans and progress towards ISO 14005 certification.

With sustainability becoming central to hospitality growth, Radisson Hotel Group continues to prioritise responsible practices that balance expansion with environmental and community well-being, reinforcing its commitment to building a more resilient and future-ready industry.

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