

Madhya Pradesh hospitality gets a boost as Lemon Tree Hotels signs new property in Bhopal

Lemon Tree Hotels Limited has announced the signing of its newest property — Keys Select by Lemon Tree Hotels, Bhopal. The hotel will be managed by Carnation Hotels Private Limited, a wholly-owned subsidiary of Lemon Tree Hotels Limited.

The addition of this hotel will further reinforce Lemon Tree's presence in Madhya Pradesh, catering to both business and leisure guests with the brand's signature fresh, vibrant and value-driven hospitality.

Property Highlights

Located in the capital city of Madhya Pradesh, Keys Select by Lemon Tree Hotels, Bhopal is set amidst one of India's most picturesque urban destinations. Often referred to as the "City of Lakes," Bhopal is known for its serene water bodies, rich cultural heritage, and harmonious blend of antiquity and modernity. The city is home to iconic sites including Taj-ul-Masajid, lively bazaars, Bharat Bhavan, and Van Vihar National Park, making it an appealing destination for tourists, business travellers and families alike.

The upcoming hotel will feature:

- 50 well-appointed rooms
- A restaurant
- A banquet hall, meeting room and conference hall

Conveniently located, the property is approximately 23 km from Raja Bhoj Airport, Bhopal, and 14 km from Rani Kamalapati Railway Station, with seamless connectivity via both public and private transport.

Leadership Insight

Commenting on the signing, Vilas Pawar, CEO – Managed & Franchise Business, Lemon Tree Hotels, said:

“With this signing, we will expand our leisure and business portfolio in Madhya Pradesh, where we have four operational and nine upcoming properties in addition to this one. The state, with its booming commerce, distinct culture and testament to India’s rich heritage, is the perfect destination for hospitality. While expanding its footprint across the country across cities of all tiers, this signing by Lemon Tree Hotels perfectly aligns with the company’s vision of offering refreshing and comfortable stays across all destinations.”