

Hyatt eyes fivefold growth in India by 2030 with premium, lifestyle focus

Strategic expansion across key and emerging markets to tap rising demand for experiential hospitality

Hyatt Hotels Corporation has outlined an ambitious plan to significantly expand its footprint in India, targeting a fivefold increase in its portfolio by 2030, with a strong focus on premium, luxury and lifestyle segments.

The company currently operates 55 hotels in India and has a robust pipeline of 92 additional properties, reflecting a measured yet strategic approach to growth.

Hyatt's expansion strategy will be driven by strategic partnerships, locally rooted investments and a focus on delivering bespoke, experience-led hospitality. The group is targeting both established gateway cities and emerging destinations, aligning with evolving traveller preferences for design-led, lifestyle-oriented stays.

With rising domestic travel demand, increasing investor confidence and a shift towards premium experiences, India remains a key growth market for Hyatt. The expansion reinforces the brand's long-term commitment to building a differentiated and experience-driven hospitality portfolio in the country.

