

## **Radisson Hotel Group records 272 signings in 2025**

Radisson Hotel Group reported over 272 hotel signings and openings in 2025, underscoring its continued expansion across key global markets and segments.

The group maintained Radisson Blu as Europe's largest upper-upscale brand, with a presence in 154 cities, while its resort portfolio under the same brand now spans 27 destinations. Notable strategic partnerships during the year included The Medlock, a Radisson Blu Hotel at Etihad Stadium, home of Manchester City Football Club, along with collaborations with MIMCO Group and Byron Gestion.

Sustainability remained a key focus, marked by the launch of two verified net-zero properties—Radisson Hotel Manchester City Centre and Radisson RED Oslo City Centre—highlighting the group's progress towards low-impact hospitality development.

Elie Younes, Executive Vice President and Global Chief Development Officer, Radisson Hotel Group, said, "We are grateful for the continued trust of our owners in our brands and people. We are creating greater opportunities for investors and guests across continents and segments—from midscale to lifestyle, luxury to resorts, and beyond. The momentum built over recent years, combined with the strength of our leadership teams, positions us for sustained growth, resilience, and new opportunities in 2026 and beyond."

Regionally, China led growth with 170 signings and openings, while India surpassed 200 hotels in operation and development. The group also strengthened its presence across EMEA and expanded its global resort portfolio to over 160 properties.