

Hyatt enters Bhuj

Hyatt Hotels Corporation today announced the signing of an agreement for Hyatt Place Bhuj, marking the brand's debut in the historic city of Bhuj, Gujarat, India. Developed by Primitive Property LLP, the hotel will be situated on an approximately 7,500-square-meter site and is slated to open in 2029.

Designed for the Modern Traveler

Purposefully crafted for today's multitasking guests, Hyatt Place Bhuj will feature 125 stylish and well-appointed guestrooms that combine contemporary design, functionality, and comfort. The hotel will offer an all-day dining restaurant serving freshly prepared cuisine, a lobby lounge, and outdoor dining areas, alongside flexible event spaces, conference and breakout rooms, and pre-function areas — catering to both business and leisure needs.

Leadership Vision and Collaboration

“We are thrilled to announce plans for the Hyatt Place brand to enter Bhuj, the gateway to Kutch district, which is fast establishing itself as a dynamic destination celebrated for its cultural richness and growing corporate significance,”

said Dhruva Rathore, Vice President, Development for India & Southwest Asia, Hyatt.

“The hotel has been thoughtfully designed to create a seamless experience for today's travelers, with spacious accommodations, flexible social spaces, and distinct zones for work and rest.”

Echoing this sentiment, Ankit Anupgiri Goswami and Kruti Ankit Goswami, Partners, Primitive Property LLP, said:

“Our vision for Hyatt Place Bhuj has always been to create a modern, international hotel that elevates the guest experience. Partnering with Hyatt allows us to bring a globally respected brand to a city that is both culturally

vibrant and commercially evolving. We are confident that Hyatt Place Bhuj will emerge as the preferred choice for business and leisure travelers alike.”

A Seamless Blend of Comfort and Purpose

Reflecting the Hyatt Place brand’s ethos of intuitive design and relaxed sophistication, Hyatt Place Bhuj will provide a casual yet elevated atmosphere, offering practical amenities such as free Wi-Fi, 24-hour food and beverage service, and thoughtfully designed social zones. The property will embody Hyatt’s commitment to creating spaces that allow guests to move effortlessly between work, connection, and relaxation.