

The Fern Hotels strengthens Madhya Pradesh presence with Budhni hotel

The Fern Hotels & Resorts has announced the opening of Crescent The Fern Budhni, Series by Marriott, further strengthening its presence in Madhya Pradesh. With the addition of the property, the group now operates 19 hotels across North and Central India, including two properties in Bhopal. Located amid natural surroundings, the 82-key hotel is designed to cater to both business and leisure travellers, with convenient connectivity to key destinations across the region.

The property features Courtyard, an all-day multi-cuisine restaurant, and The Groove, a poolside bar and grill. It also offers a banquet hall and meeting room for corporate events, social gatherings and celebrations, along with 24-hour in-room dining. As part of the Series by Marriott portfolio, guests can also access the benefits of the Marriott Bonvoy loyalty programme.

Suhail Kannampilly, Chairman & Managing Director, The Fern Hotels & Resorts, said the launch reflects the company's continued focus on expanding into high-potential destinations, supported by Madhya Pradesh's growing infrastructure, industrial development and natural attractions. Akhilesh Rai and Anshay Rai, Directors, Crescent Resort Budhni Private Limited, said the property aims to offer guests a comfortable retreat amidst nature while delivering thoughtfully curated experiences and warm hospitality.

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