Radisson Hotel Group accelerates global growth momentum

Building on a record-breaking 2024, Radisson Hotel Group (RHG) continues its strong growth momentum in 2025, securing more than 210 hotel signings and openings across Europe, the Middle East, Africa (EMEA), and Asia-Pacific (APAC). This expansion underscores the Group's ambition to be among the world's leading hospitality companies, backed by a diverse portfolio designed for the evolving needs of modern travellers.

Elie Younes, Executive Vice President and Global Chief Development Officer, Radisson Hotel Group, said:

"The year so far has seen Radisson Hotel Group succeeding in our pursuit of excellence for customers and owners. Hotel openings have been carefully curated to what business and leisure travellers are seeking in 2025, and we have a very strong pipeline of hotel signings and anticipated openings."

"As we look ahead, our goal is clear: delivering meaningful value to our owners, creating memorable experiences for our guests, and driving responsible growth that strengthens communities worldwide."

Growth Across EMEA

In the EMEA region, Radisson Blu remains Europe's leading upper-upscale brand, with significant signings in France, Germany, Türkiye, and Montenegro. Landmark projects include The Medlock at Manchester City's Etihad Stadium, redefining stadium hospitality, and the Radisson Blu CDG Airport Terminal Hotel, Paris, scheduled to open later this year.

France continues to lead growth for Radisson Collection, the Group's luxury brand, with the opening of Cour des Loges Lyon and the signing of Banke Opera Paris, set to debut in 2026. The brand also strengthened its presence in Budapestand celebrated the reopening of the Radisson Collection Hotel, Berlin, reaffirming its commitment to design, heritage, and modern luxury.

Lifestyle and Flexible Brands Expand Reach

Radisson RED continues to extend its global footprint with new openings in the UK, Romania, India, the UAE, and Thailand. The Radisson RED Oslo City Centre also became a Verified Net Zero Hotel, underscoring RHG's leadership in sustainable hospitality.

Meanwhile, Radisson Individuals has surpassed 100 hotels in operation and development, with new properties added across Europe and Asia. The brand recently introduced three distinctive sub-brands — Premier, Boutique, and Retreats— offering owners and guests greater flexibility and differentiation within the Radisson ecosystem.

Strong Performance in APAC

In the Asia-Pacific region, RHG continues to record robust growth. China led with 130 new signings and openings in 2025, driven primarily by Country Inn & Suites by Radisson, now the fastest-growing brand in the country with 375 hotels. Expansion in key cities — including Beijing, Shanghai, and Chengdu — brings the Group's China pipeline close to 300 hotels.

India remains one of RHG's strongest markets, surpassing 200 hotels, with over 130 operational and 70 under development. The Group achieved 59 signings in 18 months and entered 47 new cities, with a goal of reaching 500 hotels in India by 2030.

Globally, RHG's resort portfolio has exceeded 160 properties, with new openings in Sri Lanka, India, Vietnam, and France, reflecting growing demand for leisure and destination-led travel experiences.