

## **IHCL partners with oneworld to expand loyalty benefits**

IHCL Partners with oneworld to Enhance Travel Rewards for Loyalty Members

Indian Hotels Company Limited (IHCL) has entered into a strategic partnership with oneworld to expand travel benefits for members of its Taj InnerCircle–NeuPass loyalty programme. The collaboration brings together hospitality and aviation rewards, enabling members to enjoy exclusive privileges, status recognition, and savings across participating airlines and IHCL's diverse portfolio of hospitality brands. The partnership also introduces reciprocal loyalty status matching, offering enhanced travel experiences for frequent flyers and hotel guests alike. As IHCL continues to strengthen its global presence, the alliance reflects a growing focus on delivering seamless, integrated travel experiences and greater value for customers across international markets..

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