

FHRAI to host 56th annual convention in Varanasi from August 21–23, 2026

The Federation of Hotel & Restaurant Associations of India (FHRAI) has announced that its 56th Annual Convention will be held at Taj Ganges Varanasi from August 21–23, 2026.

Expected to draw over 2,000 industry leaders, government representatives, investors and academicians from India and abroad, this edition is poised to be one of the largest in the Convention's history.

A Strategic Platform in Varanasi

Set against the cultural backdrop of Varanasi, the three-day gathering will focus on advancing India's tourism and hospitality sectors through innovation, collaboration and sustainable growth.

The programme will feature:

- High-impact keynote sessions
- Leadership dialogues
- Expert panel discussions

Key themes will include evolving traveller preferences, investment opportunities, digital transformation, policy frameworks and destination excellence — positioning the Convention as a forward-looking roadmap for India's tourism growth story.

A Strong Industry–Government Interface

Over the years, the FHRAI Convention has served as a crucial bridge between industry and policymakers. Previous editions have hosted senior dignitaries including:

- Yogi Adityanath, Chief Minister of Uttar Pradesh

- Pramod Sawant, Chief Minister of Goa
- Siddaramaiah, Chief Minister of Karnataka
- Gajendra Singh Shekhawat, Union Minister of Tourism

Their participation underscores the Convention's significance as a national dialogue platform shaping hospitality and tourism policy.

Industry Perspective

Surendra Kumar Jaiswal, President, FHRAI, said:

“The 56th FHRAI Annual Convention reflects the continued evolution and resilience of India's hospitality and tourism sector. As the industry gains renewed momentum, this platform will bring stakeholders together to exchange ideas, strengthen collaboration, and explore new opportunities to enhance India's position as a dynamic and diverse travel destination.”

He further noted that hosting the Convention in Varanasi highlights India's rich cultural legacy while fostering meaningful discussions around sustainable and future-ready tourism growth.

Reinforcing India's Tourism Ecosystem

The upcoming edition aims to strengthen India's tourism ecosystem in alignment with national priorities — including job creation, infrastructure development and enhancing global competitiveness in hospitality.

With scale, stakeholder diversity and strategic focus, the 56th FHRAI Annual Convention in Varanasi is set to be a defining moment in shaping the next phase of India's hospitality growth narrative.