

## **Royal Orchid Hotels reports close to 10% revenue growth in FY25**

Royal Orchid Hotels Limited (ROHL), one of India's fastest-growing hospitality groups, has reported robust financial results for the fiscal year ended March 31, 2025, reaffirming its focus on strategic growth, capital efficiency, and brand leadership in the mid-market hospitality segment.

### **Financial Performance Highlights – FY2024-25**

- Total Income rose to INR 343.18 crore, up from INR 312.70 crore in FY2023-24
- EBITDA increased marginally to INR 96.78 crore from INR 95.16 crore
- PAT (Profit After Tax) stood at INR 47.50 crore, a slight dip from INR 50.82 crore
- Cash Profit declined marginally to INR 68.22 crore from INR 70.69 crore
- RoCE (Return on Capital Employed) showed a healthy improvement to 17.32%

### **Operational Momentum & Strategic Outlook**

Despite the marginal dip in PAT and cash profit, ROHL has delivered consistent top-line growth, driven by its asset-light, capital-efficient business model and focus on customer-centric innovation.

“We’re thrilled to have achieved balanced portfolio growth across regions while continuously curating new travel experiences for our global patrons,” said Chander K. Baljee, Chairman & Managing Director, ROHL. “We have stayed responsive to the evolving needs of Indian travellers, upgrading our assets and offerings accordingly. Our emphasis on Return on Capital remains central to our strategy, and we are pleased with the consistent increase in same-store revenues. With over 30 new hotels signed and a strong pipeline in place, we’re poised for sustained expansion.”

### **Growth Through Innovation and Market Diversification**

Adding to the momentum, President Arjun Baljee highlighted the record-breaking number of new signings and expansion into new categories:

“Our asset-right model has enabled us to sign over 30 properties across diverse segments. The successful launch of 14 new Regenta hotels, adding more than 963 keys, has bolstered our leadership in the midscale and value segments. We are diversifying our brand portfolio and eagerly anticipate the opening of the Iconiqa Hotel Mumbai International Airport—a game-changing upscale lifestyle hotel for the Indian market.”

### Brand Portfolio & Loyalty Expansion

ROHL now operates over 90 Regenta hotels across India, with Regenta continuing to be the flagship brand driving nationwide growth. The newly launched Regenta Rewards program will serve as the umbrella loyalty platform connecting the group’s 110+ operating and upcoming properties, fostering customer engagement and repeat business.