

Mugdha Sinha is the new Managing Director of ITDC

Mugdha Sinha, a 1999-batch IAS officer from the Rajasthan cadre has been appointed as the new Managing Director of India Tourism Development Corporation Limited (ITDC), Government of India. She will serve at the rank and pay scale of an Additional Secretary.

“HAI takes this opportunity to express its heartfelt gratitude and sincere appreciation to Mugdha Sinha for her commitment and impactful contributions during her tenure as Director General (Tourism). We are confident that with the same energy and foresight, she will steer India Tourism Development Corporation (ITDC) towards a pivotal role in shaping the future of Indian tourism. HAI looks forward to her continued guidance and support in this new capacity,” expressed KB Kachru, President, Hotel Association of India (HAI) & Chairman – South Asia, Radisson Hotel Group.

Prior to this appointment, Sinha held the role of Director General of Tourism in the Ministry of Tourism, where she contributed to national-level tourism policy and strategy. Her promotion follows her empanelment for the Additional Secretary rank in May 2024.

Sinha brings considerable administrative experience, having previously served as Joint Secretary in the Ministry of Culture from October 2022. In that role, she was responsible for managing various cultural and tourism initiatives, further strengthening her expertise in promoting India’s heritage and tourism sectors.

With her new responsibilities at ITDC, Sinha is expected to lead efforts in developing tourism infrastructure and advancing innovative projects that position India as a more attractive global travel destination. Her dual experience in culture and tourism will be instrumental in enhancing the country’s tourism appeal and modernising its hospitality offerings.