

# **IHCL celebrates four years of Taj InnerCircle with NeuPass loyalty programme**

Indian Hotels Company Limited (IHCL) celebrates four years of its flagship loyalty programme, Taj InnerCircle with NeuPass, inviting guests to rediscover the joy of travel and indulge in memorable escapes.

## **Leadership perspective**

Parveen Chander Kumar, Executive Vice President – Commercial, IHCL, said, “Taj InnerCircle and NeuPass reflect our commitment to delivering seamless and thoughtfully curated experiences across IHCL’s diverse brand portfolio. As we mark four years, we are delighted to celebrate this milestone with exclusive anniversary offerings for our members.”

## **Anniversary offerings**

To commemorate the occasion, members of Taj InnerCircle and NeuPass can avail exclusive benefits across IHCL’s brands including Taj, Claridges Collection, SeleQtions, Gateway, Vivanta, Ginger, Tree of Life, and amã Stays & Trails. The limited-period offer includes 20% savings on breakfast-inclusive stays, dining at in-house restaurants, and wellness experiences such as spa and salon services. Members can also earn 2X NeuCoins on bookings and eligible spends during their stay.

The offer is valid for bookings made between 20th March and 20th April 2026, with travel applicable until 30th September 2026 across participating hotels.