

PM Modi chairs key meeting to review, boost tourism sector

Prime Minister Narendra Modi chaired a crucial high-level meeting in the national capital on Tuesday to review and strengthen India's tourism sector. The meeting gains added significance in the wake of the April 22 terror attack in Pahalgam, Jammu and Kashmir, which triggered widespread concern among tourists and impacted travel sentiment in the region.

In response, the Central government is intensifying efforts to restore confidence among travellers and revitalize tourism in the Valley. The review meeting focused on evaluating ongoing initiatives and identifying new strategies to promote safe, sustainable, and inclusive tourism across India.

J&K Government Engagement

Earlier, on May 15, Jammu and Kashmir Chief Minister Omar Abdullah convened a meeting with the Hoteliers Association at the Civil Secretariat in Srinagar. The dialogue centered on the repercussions of the Pahalgam incident and measures needed to support the industry. Chief Minister Abdullah reaffirmed the administration's commitment to the tourism sector and assured stakeholders that their inputs would be seriously considered in policy planning.

Union Minister's Remarks

Following the Prime Minister's review session, Union Tourism and Culture Minister Gajendra Singh Shekhawat took to social media platform X, stating:

“Attended the review meeting chaired by Prime Minister Narendra Modi to assess the progress in the tourism sector. His visionary leadership is the guiding force for all our efforts in making Bharat a top global tourist destination.”

Outlook

The meeting underlines the Centre's resolve to not only address the immediate impact of the Pahalgam attack but also to build a resilient and globally competitive tourism ecosystem. Enhanced security, regional collaboration, and strategic marketing are expected to be at the core of future initiatives.