

Sula Vineyards introduces India's first still Muscat wine with a modern twist

Sula Vineyards has unveiled Sula Muscat Blanc, a vibrant and aromatic new addition to its bestselling wine range — and a milestone in Indian winemaking as the country's first still Muscat. With an ABV of just 7.5%, it is also the lowest-alcohol wine in Sula's portfolio, offering a refreshing, modern choice for today's wine lovers.

A Modern Take on a Global Favourite

Muscat has been the world's fastest-growing white wine over the past decade, and Sula's Muscat Blanc brings that trend to India with a light-bodied, elegantly aromatic expression. Made from 100% Muscat grapes, it delights with bright citrus, lychee, and rose petal notes, delivering finesse, vibrancy, and a refreshing finish.

Perfect for Every Occasion

Crafted for versatility, Sula Muscat Blanc is the ideal companion for brunches, sunny afternoons, festive dinners, or special celebrations. It also makes a thoughtful gift. True to Sula's sustainability ethos, it's produced through eco-friendly viticulture and mindful winemaking, blending tradition with a fresh, approachable style.

A Joyful Expression for Modern Palates

“Our Sula Muscat Blanc is the epitome of freshness, finesse, and approachability,” said Gorakh Gaikwad, COO & Chief Winemaker, Sula Vineyards. “We set out to create a low-alcohol, gently sweet, and refreshingly light wine that's delightful on the palate, accessible, and affordable. With its floral and fruity vibrancy and crisp finish, it's a joyful expression for today's evolving wine drinkers.”

Sula Muscat Blanc is now available at select retail outlets, restaurants, and via Sula's direct-to-consumer channels.