

Pride Hotels signs its second property in Indore

Pride Hotels Group signs Pride Plaza Indore under long-term lease agreement

New 141-room hotel strengthens the group's presence in Madhya Pradesh and marks the fifth Pride Plaza property in India

Pride Hotels Group has announced the signing of Pride Plaza Indore under a long-term lease agreement, marking a significant milestone in the company's expansion strategy. The property will be the fifth hotel under the Pride Plaza brand, following Delhi, Ahmedabad, Kolkata and Jaipur, and will become the group's second hotel in Indore.

Strengthening Presence in Madhya Pradesh

Located in Rau on AB Bypass Road, the hotel will offer convenient access to the Pithampur industrial area and the Ujjain spiritual circuit. The signing further strengthens Pride Hotels' footprint in Madhya Pradesh, where it already operates properties in Bhopal, Jabalpur and Indore.

Property Highlights

Pride Plaza Indore will feature 141 rooms along with banquet halls, MICE facilities, dining venues and other hospitality amenities designed to cater to both business and leisure travellers.

Leadership Perspective

Sureshchand Premchand Jain said the launch of Pride Plaza Indore reflects the group's commitment to expanding its owned portfolio in Central India. Satyen Suresh Jain added that the new property reinforces the company's confidence in Indore as a key business, cultural and hospitality destination.

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