

IHCL Strengthens Presence in Gujarat with the Opening of Vivanta and Ginger Ekta Nagar

Indian Hotels Company (IHCL), India's largest hospitality company, has announced its debut in Ekta Nagar with the opening of two new hotels — Vivanta Ekta Nagar and Ginger Ekta Nagar. The launch coincides with the celebration of Rashtriya Ekta Diwas 2025 and the 150th birth anniversary of Sardar Vallabhbhai Patel, marking another key milestone in IHCL's growth and expansion strategy across Gujarat.

Puneet Chhatwal, Managing Director and Chief Executive Officer, IHCL, said:

“Today marks a momentous milestone for IHCL as we proudly unveil two new greenfield hotels in Ekta Nagar. This multi-brand debut reinforces IHCL's commitment to enhancing India's tourism landscape and contributing to the development of Ekta Nagar as a world-class destination.”

With the addition of Vivanta and Ginger Ekta Nagar, IHCL's portfolio in Gujarat now stands at 39 hotels, including 17 under development. Notably, Ginger Ekta Nagar marks the brand's 75th operating hotel, further consolidating its position as India's largest mid-scale hospitality brand.

Located just three kilometres from the Statue of Unity, Vivanta Ekta Nagar features 127 elegantly designed rooms and suites offering panoramic views of the Satpura and Vindhya ranges. Blending contemporary design with traditional warmth, the hotel offers multiple dining options, a spa, fitness centre, outdoor pool, and versatile event spaces. Guests can also enjoy curated local experiences such as the Narmada Aarti, visits to Shoolpaneshwar Temple, and explorations of the Valley of Flowers.

Kanhaiya Jha, General Manager, Vivanta and Ginger Ekta Nagar, said:

“Ekta Nagar has emerged as Gujarat's leading destination offering diverse travel experiences. We look forward to welcoming guests to the vibrant Vivanta and the energised Ginger hotels with the quintessential warm service that we are known for.”

Ginger Ekta Nagar brings IHCL's signature lean-luxe philosophy to life, offering a smart, contemporary stay experience for value-conscious travellers. The hotel features 151 stylish rooms, a Qmin restaurant serving global and regional cuisines, fitness facilities, and a boardroom-style meeting space. Designed for modern explorers, the property balances comfort with functionality, catering to guests discovering the region's natural beauty, culture, and heritage.

With these twin openings, IHCL continues to strengthen its footprint in Gujarat's hospitality sector and contribute to the development of Ekta Nagar as a premier tourism hub. The new hotels not only expand accommodation options near the Statue of Unity but also reflect IHCL's multi-brand strategy, catering to a broad spectrum of travellers — from luxury to mid-scale.