



**HOTEL AND  
RESTAURANT  
ASSOCIATION  
(WESTERN INDIA)**

President of Honour : Dr. Ajit B. Kerkar  
President : Kamlesh Barot  
Sr. Vice President : D. S. Advani  
Vice President : Sudheer Bahl  
Hon. Secretary : Gurbaxish Singh Kohli  
Jt. Hon. Secretary : Bharat Malkani  
Hon. Treasurer : Dilip Datwani

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**No. : 3-N/003/2011**

**3rd January, 2011**

Hon'ble Shri Satya Gopalji,  
Administrator of Daman & Diu & DNH,  
Secretariat,  
**Daman 396 210.**

Respected Sir,

Sub : **MEMORANDUM FOR 2011-2012**

As you are aware, every State Government is making efforts to increase tourism and DD & DNH should be no exception.

There is an urgent need for fiscal and policy initiatives by the Administration for increasing tourist arrivals in Daman, Diu & Silvassa, especially since tourism is a major economic activity in these Union Territories.

While most hotels and restaurants have initiated several proactive steps for increasing tourists, the following suggestions of the Association, if accepted by your good self, will go a long way, in maintaining the standing of Daman, Diu & Silvassa, as a unique tourist destination. The promotional efforts put in by your Administration through its participation in several national events as well as through its publicity campaigns and website promotions, will be in vain, in case the fiscal and policy incentives are not forthcoming.

**1] DECLARING YEAR 2011-2012 AS A TOURISM YEAR FOR DD&DNH:**

Tourism has the potential to change the economic face of a region. The benefits of planned tourism development are manifold. Promotion of tourism would bring many direct and indirect benefits to the people. Some of the direct benefits accruing to the local community as a result of tourism development in DD & DNH are:

- Employment opportunities in tourism and hospitality sector
- Improved standard of living
- Social upliftment and improved quality of life

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Office of the  
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: 2 :

- Better education and training
- Sustainable environmental practices
- Foreign exchange earning
- Employment opportunities in tourism and hospitality sector
- Improved standard of living
- Social upliftment and improved quality of life
- Better education and training
- Sustainable environmental practices
- Foreign exchange earning

Some of the indirect benefits accruing to the local community as a result of tourism development are:

- Infrastructure development
- Market for local produce
- Employment in infrastructure sector
- Economic upliftment due to income multiplier effect

As declared at Diamond Jubilee Celebration held at Mumbai in August, 2010 by Hotel & Restaurant Association (Western India), the states of Maharashtra & Goa have declared 2011-2012 as a tourism year and same is requested for the Daman, Diu, Dadra and Nagar Haveli by your good self.

## 2] **ELECTRICITY DUTY:**

HT Hotel consumers in Daman, Diu & Silvassa are at present being charged Electricity surcharge. However, since tourism is the main stay of the economic activity in Daman, Diu & Silvassa, it is necessary that this sector is granted a relief by way of a concessional unit rate of Electricity and no surcharge. Power and fuel constitutes a major cost of operation in Hotels and Restaurants and a relief in duty, as stated above, will go a long way, in making the operations of Hotels and Restaurants more viable. While the manufacturing sector is also charged surcharge on H.T. rates, you will appreciate that manufacturing sector is exempt from VAT, while Hotels are subject to VAT. Your favourable consideration will be much appreciated.

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: 3 :

**3] EXTENSION OF GOA DAMAN DIU GAMBLING ACT TO DADRA & NAGAR HAVELI:**

It has been policy of this Union Territory Administration to have the same laws applicable to the Territory of Daman & Diu and Dadra & Nagar Haveli. In this connection the Goa Daman Diu Tourist Trade Act was recently extended to Daman & Diu.

We therefore request that Goa Public Gambling (Amendment) Act, 1982 and 1993 may also be extended to Dadra & Nagar Haveli. Presently no prevention of Gambling Act has been notified in the Gazette for Dadra & Nagar Haveli.

**4] SINGLE WINDOW:**

A single window concept should be implemented for clearing and all licencing requirements of tourism projects in the Union Territory. (Health Licence, Bar Licence/Excise)

**5] INTEGRATED MASTER TOURISM PLAN:**

Implementation of Integrated Tourism Master Plan for Rural Tourism for benefits to the local population.

**6] PUBLICITY & PROMOTION :**

Tourism in Daman, Diu & Silvassa as stated above, is a major economic activity. It is, therefore, necessary that budgetary allocation for building up tourism infrastructure and places of tourist interest, as well as marketing of Daman, Diu & Silvassa, as a destination, is increased substantially. Such additional outlay will be a prudent investment, which will be beneficial both in the short run and the long run. If Daman, Diu & Silvassa has to retain its prime position on India's Tourism Map and compete with destinations in neighboring States, the Administration, you will appreciate, will have to indeed double up its investment in the tourism sector. The Administration can earmark a marketing fund for specific identified markets of Mumbai &

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: 4 :

Surat, apart from improving the facilities at its several tourist spots. Along with the airlines and railways as well as possible cruise liners, the Administration can indeed develop Daman, Diu & Silvassa, as a destination par excellence. On behalf of the Association and its large number of members in Daman, Diu & Silvassa, I can only assure you that the private sector will be more than willing, to participate in such developmental activity.

I look forward to your kind consideration of this request of the Association as well as to a personal hearing, to discuss the details further.

With kind regards,

Yours sincerely,

**VISHAMBER SHEWAKRAMANI  
CHAIRMAN  
DAMAN DIU & SILVASSA SUB-COMMITTEE.**