

Pursuite Launches B2B e-commerce Platform for Hospitality Sector

Pursuite, India's first B2B e-Commerce platform for the hospitality industry has been launched. The e-marketplace aims at transforming the B2B hospitality procurement space for buyers as well as suppliers across the country by not only improving their bottom lines, but also by managing sales and procurement processes in a simpler and transparent way. The platform promises to provide the widest catalogue of choicest items with curated shopping experience and secure collaborative space for suppliers & buyers. Pursuite, at present, catalogues products majorly into Operational Supplies & Equipment (OS&E) category and will be foraying into Furniture, Fixtures & Equipment (FF&E) segment soon.