

# **Branded Hotel Supplies Down, Revpar Set To Increase In India**

Over the last couple of years, the Indian hospitality industry has witnessed a slump when it comes to any significant increase in RevPars. The occupancies have gone up but with a little or no movement in the ARR's.

The overall supply in India has slowed down when compared to supply 7-8 years ago. But, this slowdown has only been witnessed in the branded space. The supply has slowed down; it has gone down in the branded segment space. The branded hotel space is only about five per cent of the total accommodation segment. This is very small number, but the trend is the same. Today, there is less supply coming compared to a few years back.

Hotelivate, with over a year of operation now, has witnessed a 25 per cent up in their overall growth. The group is also now looking to open an office in Jakarta.

The Industry has witnessed a lot of consolidations over the last couple of years. Major chains are now consolidating its brands and also a lot of rebranding has happened. Consolidations is the way forward. Interestingly, there is a lot more foreign capital that is coming into the hotel sector in India.