

## **ITC Hotels introduces ‘Zesty Mornings’ healthy breakfast initiative in all its hotels**

As part of its Responsible Luxury initiative as well as giving a new touch and feel to the first meal of the day, ITC Hotels has come up with a new breakfast initiative - Zesty Mornings, which is a carefully selected and mindfully prepared breakfast experience that contemplates various aspects for making one's first meal of the day wholesome.

The Zesty Morning is a pan India initiative launched at all ITC hotels. So now guests can now indulge in some healthy and conscious breakfast choices that will keep them healthy and fit.

In the new breakfast offerings, the objective is to cater to not just taste or visual appeal, but to the overall wellbeing for the guests. Inclusion of greens, alternate beans/legumes, lentils, and vegetables ensures for a more well-rounded breakfast experience.